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## Epoxy Pro Success Story - StashSalesRI

Busy healthcare executive Ashley Sadlier, used to a fast-paced work environment, suddenly found herself working remotely, without traveling, in early 2020. While work was still fulfilling, she found the lack of outside stimulus disconcerting and began searching for another outlet. She discovered what she was looking for in epoxy resin artwork and furniture crafting.

The hobby has quickly turned into a word-of-mouth and online business with her partner Stephanie's help. "It's kind of a left-brain – right-brain partnership," she explains. "Stephanie handles the business aspects with customers and online resources, while I focus on the creative side."



*Epoxy Resin Fluid Art Table by StashSalesRI*

The newly formed enterprise, Stash Sales RI (Stash is a combination of Stephanie and Ashley's names), focuses on epoxy resin creations – from abstract artwork to furnishings – tables and accessories such as charcuterie and cheese boards.

The business has grown steadily on social media, via their website as well as through word-of-mouth from a variety of happy customers. Currently, pieces are created both on spec and through commission at about 50% each.



*Epoxy Resin Fluid Art Painting by StashSalesRI*



*Epoxy Resin/Alcohol Ink Pub Table*



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Ashley has found the side business to be very therapeutic and loves finding and repurposing used pieces of furniture to rebuild, recycle and reimagine into new creations for both her artistic side and customer use. "This artistic outlet gives me great joy – especially when creating pieces that make others happy!" she enthuses. "I get a lot of satisfaction when customers work through the crafting process with us to realize their vision."



*Epoxy Resin Charcuterie & Cheese Boards*

They found ProMarine Supplies line of epoxy resins through a connection with another epoxy resin artisan, Ryan of Anchor State Resin. Through his endorsement, Ashley began her epoxy resin learning curve. "I can't say enough good things about ProMarine – both the people and the products have been great to work with," Ashley states.



*Epoxy Resin Nesting Tables*

The business is self-sustaining at this point; however, the women want to expand their offerings into river tables and countertops. "We love crafting custom furnishings and would also like to establish an in-home custom countertop service. While that next phase is a big step – it's something we're actively working towards."

*ProMarine Supplies would like to thank Ashley & Stephanie for their time and input in creating this story; and for being great customers and Epoxy Pros! We wish them all the best in their future endeavors! Visit their store & Instagram site:*

<https://stashsalesri.com/>

<https://www.instagram.com/stashsalesri/>