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## Epoxy Pro Success Story - Aloha by Aldy



Amy "Aldy" Alderman and her husband are the creators and owners of "Aloha by Aldy". A small business that uses epoxy resin to create one-of-a-kind works of art.



Inspired by her travels and the breathtaking

beaches where she has lived; Amy uses resin along with other mediums to create one-of-a-kind works of art. Her love of the ocean is without a doubt her favorite subject, she also finds inspiration from everything Aloha. Having lived in Hawaii, she fell in love with the Aloha lifestyle. To create anything that brings joy and happiness to the world is her passion.

Amy spent her childhood in the small beach town of Mexico Beach, FL. That is where she first fell in love with the ocean. In 2018, Mexico Beach was directly hit by Cat. 5 Hurricane Michael, and is still recovering from the devastating destruction today. Amy uses her work to help bring awareness and support for her beloved childhood beach town along with ocean conservation.



*"The ocean has always brought me tranquility. Whether I'm sitting on the beach or swimming in the surf, the sound & movement of the waves revitalize my spirit. I feel this same energy when creating my work. To bring together the inspirations of nature and my passion to create is a dream come true." - Amy*

After marrying her husband who is active service, Army, they were re-stationed on Oahu, Hawaii. Amy's grandfather, now a retired US Airforce veteran lived and raised a family on Oahu for over 19 years. "As a child I grew up



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with family stories of island beach living, so I naturally felt at home when I came to live on Oahu. I have so much love and respect for the culture, and beauty of Hawaii. Our two children were born on island with toes in the sand and Aloha in their hearts.”

When the Army moved her family off island, she turned to art for comfort. “I wanted to recreate those beautiful beaches and oceans I loved and missed so much, and feel that Aloha spirit again.” It wasn’t long until she realized how much joy her work brought others (and the constant need for supplies) that she partnered with her husband and created “Aloha By Aldy”.



ProMarine Supplies was discovered by Amy’s father who used the firm’s epoxy resin to finish his 40 square foot bar top 10 years ago. “After all the high traffic, it still looks great,” she says. So between his say so and the durability exemplified – she took the recommendation.

Other factors that swayed Amy to work with ProMarine Supplies were cost and the availability of fast, free shipping – which enabled her to keep her start-up and production costs manageable – and to get more epoxy resin quickly when needed to fulfill orders.

Discovering epoxy resin (ProMarine Supplies in particular), helped Amy bring her artwork to life. “I’ve worked with multi medium my whole life, but resin brings in this polished, finished factor. I’ve used it as a sealer for both functional artwork, as well as for strictly aesthetic fine art. It’s so versatile – the possibilities seem endless.”

The majority of Amy’s work is beach themed. She appreciates the way the waves movement, and texture is captured. “I specialize with 3D waves – using epoxy resin makes them captivating! Resin also allows you to mix almost any medium in it to create beautiful designs and endless molds.”



Amy is always on the lookout for new inspiration – currently crystals and geodes have attracted her attention. The Aldys plan for the future is to have a large facility/studio to create much larger custom resin projects, such as tables. “We have all these ideas and dreams for our business, but space is limited while living on military bases, and even harder when constantly moving.”

Amy’s husband is still active duty, Army. He works hard to help with large custom orders when he can. Utilizing his wood working skills, he’s creates custom items such as surfboards, stove covers and wall hangings. After he retires from the Army, he looks forward to focusing full time with the business. “For now, a small business is plenty with two young children and Army demands.”

*We’re very pleased and proud to have customers like Amy Alderman, and we thank her for her gracious input for this story!*